



ANNUAL REPORT



2022

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Dear Friends,

Thank you for your support of Baptist Health Foundation Corbin in 2022. Through my role as president, I have gained a sense of the deep dedication and immense care that you have for our community.

Through gifts received last year, you made it possible for us to fund several projects, ranging from the purchase of gas cards for some of our cancer patients, to providing lymphedema bariatric chairs that give patients a range of leg-elevation options to reduce swelling and lymphatic fluid build-up. These projects allow us to meet the specific needs of individuals and families within our community to ensure that we are providing them with high-quality healthcare in their own backyard.

Over the last year, Baptist Health Foundation Corbin has made strides to maximize the impact of your donated dollars through tireless efforts to meet the needs of our community. We were able to provide emergency assistance relief to those affected by regional flooding. Our foundation also provided assistance for our employees and patients undergoing extreme hardship.

My goal as president of Baptist Health Corbin is straightforward: I want to affect growth. As I reflect on the achievements of our hospital and our Foundation, the potential that we have for continued growth and development is evident. As an organization, we aim to continue the heritage of service and leadership while fostering partnerships to further enhance the quality of medical care and overall patient experience available within our community.

As we work to cultivate new relationships with regional partners, our most important relationships are with you. Through this report, we want to offer you a transparent look into the work that we are doing to best serve those who rely on us for their employment and to maintain their health. We recognize the importance of every donor who chooses to support our Foundation. We've seen how far a dollar can go to make a difference in the lives of our friends, neighbors, colleagues and family members. It is through the selflessness of those with a heart for giving that we are able to provide better and more innovative care to our region.

We are grateful for the generosity and support of those who are helping us to inspire hope and drive health for future generations. We invite those who are just learning about what we are doing to be a part of the change we are having on the lives of those within our community. Together, we are a force for good.

In gratitude,



ANTHONY POWERS
President
Baptist Health Corbin

MISSION

Baptist Health demonstrates the love of Christ by providing and coordinating care and improving health in our communities.

VISION

Baptist Health will lead in clinical excellence, compassionate care and growth to meet the needs of our patients.

VALUES

Baptist Health will live out its Christ-centered mission and achieve its vision guided by Integrity, Respect, Excellence, Collaboration, Compassion and Joy.



**BAPTIST HEALTH
CORBIN**

70,825
Approximate number of
patients seen annually

Best Hospital for Patient Experience
award (Becker's Hospital Review)

Chest Pain - MI Registry™ Performance
Achievement award, Silver

Pathway to Excellence® designation

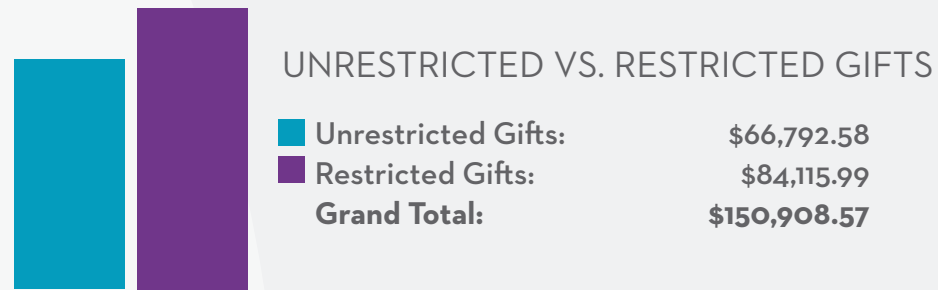
American Heart Association's Silver Plus
Get with the Guidelines® award



2022 FUNDED PROJECTS

- Employee support
 - 45 employees assisted
 - \$32,499.21 dollars disbursed
- Patient assistance
 - 142 patients assisted
 - \$20,576.78 dollars disbursed
- Emergency assistance relief
- Five car seats for newborns
- Lymphedema bariatric chairs
- Home delivery meals for senior citizens
- Radiation therapy equipment maintenance

GIFT SUMMARY



UNRESTRICTED GIFTS

\$38,381.18 Mission Advancement

\$28,411.40 Special Events

RESTRICTED GIFTS

Oncology Services Fund
\$4,240

Construction and Special Projects Fund
\$26,800

Employee Support
\$32,499.21

Patient Assistance
\$20,576.78

Not all restricted gifts are listed above.



Anthony Powers, Baptist Health Corbin president, addresses the crowd at Oak Hill Gardens at a June President's Circle event.

PRESIDENT'S CIRCLE

Working Together - Every Member, Every Year - The Possibilities are Endless.

Established in 2019, the President's Circle is comprised of our closest circle of friends, individuals who share an interest in local healthcare and provide annual philanthropic support. The President's Circle is Baptist Health Foundation Corbin's most prestigious annual recognition society with members who contribute \$1,000 to \$10,000 each year. Throughout the year, members are invited to attend special events where they meet physicians and hospital leaders, and network with other philanthropy focused individuals to learn about specific health issues, service line enhancements and available treatments. In 2022, the President's Circle received support from 48 household members.

PLANNED GIVING

Your contribution can provide many solutions.

Leaving a legacy with Baptist Health Corbin ensures we can continue to advance healthcare in our community for generations to come by helping us to improve the medical care we provide. When we know about your intentions, we can explore your gift opportunity and amplify the impact it can make. Planned gifts are truly the gifts that keep on giving and provide hope, ensure access, and allow us to meet the highest level of care for our patients now, and for years to come.



WHY I GIVE

"Living here all my life, it's just really a dream come true to have this level of service here in Corbin to really support our community and our patient's needs. The community in our general tri-county area are so supportive of our hospital and our patients. If they see a need, they really roll up their sleeves, jump in with time, resources, money, whatever they can do to help make that a reality."

– Anthony Powers, President | Baptist Health Corbin



436

Patients treated, approximate

3,690

Chemotherapy treatments

5,663

Radiation therapy treatments

ONCOLOGY SERVICES

RELIABLE CARE YOU CAN COUNT ON

When Linda Wittenback’s annual mammogram detected a suspicious spot, she was referred to the Cancer Center at Baptist Health Corbin. An ultrasound confirmed the abnormality, and her providers recommended a biopsy – but the scheduling system showed no available appointments that day.

That’s when nurse navigator Joyce Brown stepped in to get the ball rolling. “Joyce has had breast cancer twice and thyroid cancer,” Linda said. “She said, ‘I want you and [your husband,] Robert, to get some lunch. Come back and we’ll do the biopsy this afternoon.’”



The **Cancer Center at Baptist Health Corbin** offers advanced diagnostic and treatment procedures as well as a wide range of resources to support patients like Linda on their road to recovery – from diagnosis to survivorship.

Our interdisciplinary cancer care team works together to determine the best course of action for each patient, offering the following treatment options:

- **Surgery**, including minimally invasive and highly precise robot-assisted procedures.
- **Medical oncology**, including chemotherapy, immunotherapy and hormonal therapy.
- **Radiation oncology**, including specialized treatments such as intensity-modulated radiation therapy and image-guided radiation.

Our experienced team is committed not only to fighting cancer, but to supporting the well-being of patients and their loved ones along the way. Baptist Health Corbin offers the best possible treatment in a location that’s close to home and with providers who treat patients like family.

“ I think people might be surprised to learn about the kind of care we have in our own backyard. I always say that I drive up and down the highway because I don’t want our patients to have to do it. ”

– Abigail Byrnes, MD, Director, Medical Oncology

CARDIOLOGY SERVICES

HIGH-QUALITY HEALTHCARE AT HOME

Professional photographer Bill Fortney describes himself as a child at heart who’s always up for an adventure – like flying an ultralight aircraft cross-country to take stunning aerial photos. Though he’s officially retired, slowing down wasn’t part of the plan.

Then came the chest pains he couldn’t ignore.

“One morning I was here at the house, and I started really having a lot of pressure in my chest,” said the longtime Corbin resident. Hoping to be reassured, he called his daughter, Catherine, a practice manager with the Baptist Health Corbin Heart Care team. “I really didn’t want to go to the hospital, but she said, ‘Dad, get your you-know-what in here.’ It saved my life.”

Baptist Health Corbin provides superior heart care and access to the Appalachian region’s most comprehensive, multidisciplinary team of cardiac specialists and innovative therapies.

“I think we are very fortunate in Appalachia – where we don’t have a lot of things that other places have – to have real high-quality healthcare here,” Bill said.

Baptist Health Corbin is a vital part of the community, with outreach and education programs to prevent and address heart conditions, along with advanced treatment options. Cardiovascular care includes:

- Fast heart attack response.
- Noninvasive services like EKG, Holter monitors, echocardiogram and stress tests.
- Radiology screenings, including nuclear studies and MRI.
- Electrophysiology studies to diagnose heart conditions without surgery.
- Extensive open-heart surgery program.
- Cardiac rehabilitation programs to help patients recover and maintain good health.
- Pacemaker and other device implantation for congestive heart failure patients.
- Cardiac catheterization to detect blockages and assess heart function.

“ I think we are very fortunate in Appalachia – where we don’t have a lot of things that other places have – to have real high-quality healthcare here. ”

– Bill Fortney, grateful patient



550

Cardiac procedures performed

452

Cardiac catheterization procedures



1,034

Babies born at Baptist Health Corbin in 2022

MOTHER AND BABY CARE

A PERSONALIZED APPROACH TO LABOR AND DELIVERY

Our patients deserve a beautiful birth experience. Baptist Health Corbin Mother & Baby Care has a passion for helping moms live out the positive labor and delivery experience they imagine. While many variables are involved in the delivery process, one thing that you can rely on is our team being committed to providing a high level of patient-centered care before, during and after your baby is born.

Baptist Health Corbin’s personalized care approach means we’ll work to customize a mom’s birth experience as much as possible to meet her wants and needs. We focus on providing care, comfort and support through our amenities, ranging from research-based practices to childbirth classes.

All elements of Baptist Health Corbin Mother & Baby Care are comfortable and offer evidence-based healthcare, so mothers and newborns are safe and supported during their stay. It’s at the heart of our mission to ensure that every mother and baby receive exceptional service with the best possible outcome.

EMERGENCY DEPARTMENT

EXCELLENT, COMPASSIONATE CARE

When you hear that a person is experiencing chest pain and numbness, what do you think could be the cause? If you’re like Lisa Gatliff, you think: heart attack. That’s what she thought when she experienced those very symptoms late one night. Lisa was in such distress that she feared for her life. She knew she had to get to the hospital.

Her body went into panic as her daughter escorted her into the emergency department. Lisa’s mind raced with horrible thoughts. She was terrified that the worst was happening. At that moment, Lisa saw a familiar face. The nurse coming to help her was her daughter’s friend, Rebecca Collins. She felt an overwhelming sense of relief in an instant. Of course, she knew the challenges were still ahead, but seeing a familiar face in such a scary situation gave her comfort and hope.

After running an EKG, the nursing staff discovered that the cause of her symptoms was not a heart attack but was instead the result of hypertension. Fortunately, they were able to quickly remedy the issue by placing her on a medication that would work to stabilize her blood pressure.

From the reassuring smile on Rebecca’s face to the expert diagnosis of her condition and the prescribed solution, the treatment that she received is something that Lisa will always remember. Lisa went into the hospital not knowing if she would come back out. Instead, she left with the knowledge that she received excellent, compassionate care.



BEHAVIORAL HEALTH

HEALING FROM THE INSIDE OUT

With a vision rooted in the belief that behavioral health is equally as important as physical health, Baptist Health Corbin delivers compassionate, personalized care to help our patients to thrive, not just survive.

Mental illness is just that, a form of illness. The phrase typically refers to a wide range of conditions that are most evident in a person’s feelings, thought patterns and behaviors, rather than in physical injury or ailment. Symptoms must be prolonged or severe enough to create issues in daily living, with personal relationships, or result in harm to one’s self or others. Mental illness is treatable through several therapeutic methods, sometimes in combination, that take into account the physical, psychological, social, cultural and hereditary roots of the disorder.

At Baptist Health Corbin, the focus is on the whole person – body, mind and spirit. Our behavioral health services provide care for individuals dealing with mental illness, such as anxiety, depression, and drug and alcohol dependency. With treatment plans tailored to meet each person’s needs, we help our patients understand and manage their conditions.

NURSING EXCELLENCE FUND

ENABLING EXCELLENCE THROUGH EDUCATION AND SUPPORT

Nurses are at the center of our healthcare experience. Time and time again, nurses serve as an example of compassion, collaboration and joy, caring and advocating for patients and their loved ones. The Nursing Excellence Fund supports our nurses through funding for education, research and equipment, so they can provide high-quality healthcare for us all.

Donations to the Nursing Excellence Fund enable staff to attend professional development programs and pursue professional certifications, and provides funding for speakers to bring education on-site to facilitate continued learning for nursing staff and leaders.

Evidence-based practices are guiding our care. Baptist Health Corbin has been recognized as a national and international leader in conducting nurse-led and interdisciplinary research. The Nursing Excellence Fund ensures that financial support is available for statistical assistance, software necessary for data analysis, supplies for research initiatives, the development of scholarly manuscripts, and the ability to participate in national meetings to disseminate our findings to benefit others.

“Nurses are the heartbeat of every hospital. Through their dedication to serving others and continued growth in their skill set, they are ensuring not only the future of our hospital, but the health of those within our community. Nurses play a vital role in patient experience and the overall outcome of patient care, and an investment in them is truly something that will benefit anyone who enters our doors.”

– Sherrie Mays, Director of Nursing





PATIENT ASSISTANCE AND EMPLOYEE SUPPORT



PATIENT ASSISTANCE

The Patient Assistance Fund was established at Baptist Health Corbin to provide assistance with transportation, medication, and other medical-related items that may be a barrier to care.

\$20,576.78

donated in 2022

EMPLOYEE SUPPORT

The Employee Support Fund was established at Baptist Health Corbin to provide financial assistance to employees who are experiencing times of hardship, ranging from house fires or a spouse's job loss, to unforeseen medical expenses.

\$32,499.21

donated in 2022

YOUR DOLLARS AT WORK

PROVIDING EMERGENCY ASSISTANCE THROUGH DISASTER

As the flood waters rose in eastern Kentucky last year, Brenda Baker, MD, watched a practice she has spent her entire career building wash away.

“All I could think about was how to keep serving my patients,” said Dr. Baker. “We’re the only medical practice in town and everything was completely under water.”

Dr. Baker is an independent family medicine specialist in the small town of Neon, Kentucky, where she has dedicated nearly 30 years to serving patients. When the flooding began in late July, water completely filled her office, ruining equipment, supplies and medications at a time when the community would be needing her most. While filled with determination to keep her patients healthy, she did not know where to turn.

“It was daunting to think about how to recover. But then you have people like Baptist Health who stepped in to help,” recalled Dr. Baker. “They really were lifesavers.”

On Aug. 4, Baptist Health’s Wellness on Wheels mobile health clinic was loaded with supplies such as boxes of gloves, wipes, gauze, and other clinical items and sent to mobilize a temporary clinic at a local middle school. Volunteers from Baptist Health Corbin organized staffing to provide care. Thanks to the generous philanthropic support provided by 200 donors throughout the U.S., more than 70 patients received care such as tetanus and hepatitis A vaccinations, COVID-19 tests, intravenous fluids and more.

Approximately \$42,000 was donated to the Baptist Health Foundation Emergency Assistance Fund, which Baptist Health matched, enabling the mobile medical unit to remain in the affected communities during the peak of the crisis.

“Even as the unit departed, Baptist Health left us with supplies, a generator, and a portable Wi-Fi unit to ensure care continues to be provided as we start the process of moving forward,” said Dr. Baker.

As natural disasters once again affected the state, Baptist Health was quick to respond and offer help.

“We are in the business of healing. Each of us are in healthcare because we have been called to serve. When crisis strikes, we are compelled to fulfill our mission of demonstrating the love of Christ to improve the health in our communities,” said Baptist Health CEO Gerard Colman. “We are humbled by the outpouring of support which has been shown to our eastern Kentucky friends and neighbors.”



“The kindness of strangers really shines through in times like these. I am thankful for everyone who has made help possible.”

— Brenda Baker, MD



MISSION ADVANCEMENT FUND

THE HEART OF OUR MISSION

Baptist Health Corbin is committed to improving the health and well-being of our patients and the community we serve. This unwavering mission is rooted in philanthropy – and it's reflected in the generous support of our Mission Advancement Fund.

Baptist Health Foundation Corbin established the Mission Advancement Fund to complement the culture of innovation, care and compassion by meeting specific needs as they arise. That means Mission Advancement gifts are providing help when and where it's needed most

GENEROSITY AT WORK

Supporting the Mission Advancement Fund is a meaningful way to pay it forward and truly make a difference. This essential fund is unique due to its flexibility, enabling Baptist Health Corbin to swiftly innovate and enhance access to the best possible healthcare.

Mission Advancement dollars can be put toward a wide range of initiatives, from new equipment and capital improvements that provide patients with innovative care to community programs that foster health and happiness.

Such projects are key to Baptist Health Corbin maintaining its reputation for unparalleled excellence in healthcare. And it wouldn't be possible without the Mission Advancement Fund.

Our mission is rooted in a tradition of Christian service to expand access to high-quality healthcare, delivered with a compassionate and nurturing spirit to all. This work is bolstered by the Mission Advancement Fund – a charitable fund sustained by invaluable donors.

Baptist Health Corbin is sincerely grateful for generosity of heart and spirit, and we hope you will consider supporting us on this journey to serve not only our patients, but the community we call home.

WAYS TO GIVE



SUPPORT A CARE AREA

You may choose for your gift to benefit a specific care area or fund. Funds include:

- Cardiology Fund
- Employee Support Fund
- Mission Advancement Fund
- Mother Baby Fund
- Oncology Fund
- Patient Assistance Fund (Focus Fund)

TRIBUTE GIFTS

Make a gift to any care area in honor or memory of a loved one, or in gratitude for a caregiver who provided exceptional care to you or a loved one.



WHEN THANK YOU ISN'T QUITE ENOUGH

Have you ever had a caregiver who made you feel like more than just a patient? Maybe they held your hand while you heard difficult news or joyfully celebrated with you as you held your newborn child.

With the introduction of our Honor a Caregiver program, you can celebrate the men and women who have impacted your life beyond treatment and express your gratitude for receiving extraordinary care. When you make a monetary contribution in the name of a caregiver who has touched your life, they will receive recognition and special mementos to commemorate the exceptional care they work to provide.



TO MAKE A GIFT OR TELL US YOUR STORY, SCAN THE QR CODE.

“ I am grateful for those that come together to do what's best for us as a whole. Those that sacrifice and work tirelessly when others might question or complain. I believe moving forward [that] gratitude can encourage those that have given and sacrificed. Everyone appreciates knowing they make a difference and it doesn't go unnoticed. ”

– Reena Philpot, grateful patient



PROJECT GRATITUDE

CREATING A CULTURE SHIFT TOWARD THANKFULNESS

Project Gratitude is a collaboration between Baptist Health Foundation Corbin and the community to better understand the role gratitude can or should play in our culture and in a person's health journey. This project explores gratitude from the perspective of patients, a patient's family, care providers and their loved ones, community members and community leaders.

The outcome of this project may educate us on the science of gratitude, connect us through meaningful personal stories and insights, prepare us to act upon our gratitude, and may create new relationships or new ways of seeing the world around us.

Jeannie Hensley is inspired by the number of retired healthcare workers, especially nurses, who have stepped up to help with the COVID-19 vaccination effort. "I have been reminded that our community is one that pulls together and cares for one another." And for that, she's grateful.

"Gratitude can make a community stronger and improve not only your well-being but your state of mind, and helps to fulfill one's life," says Jeannie, market president of Cumberland Valley National Bank. When asked what the COVID-19 crisis has taught her, she says: "To be grateful for the people in life that make you happy and to take the time to make others happy by acts of kindness, understanding and love for one another."

“Gratitude can make a community stronger and improve not only your well-being but your state of mind, and helps to fulfill one's life.”

— Jeannie Hensley



SHARE YOUR
GRATITUDE

Share your insights on gratitude or honor an individual who's made a difference in your life.

projectgratitude.com

GRATEFUL PATIENT

GRATEFUL FOR THE BRIGHTEST MINDS AND THE BIGGEST HEARTS

Can you recall the most impactful birthday you've ever had? Can you pinpoint one phone call that changed the course of your entire life? Karlyle Young didn't have to think twice when contemplating the same questions.

Karlyle wasn't surprised when she received a call to come in for follow-up procedures after a routine mammogram performed on her birthday. She knew that she had fibrous breast tissue and assumed they would need a closer look.

"When the doctor came back in after the biopsy, I knew," she said. "You could see the pain on her face as she delivered the news. It was obvious that she cared. Everybody there explained it. There were no dumb questions. They knew they were the medical professionals and I was the patient. They walked me through it."

With a long road ahead of her after being diagnosed with breast cancer that was already advanced, Karlyle began to Google cancer. She stumbled upon some funny t-shirts that helped to add a positive spin to a negative situation and decided that this would be her focus as she underwent her treatment plan. Themed t-shirts became Karlyle's trademark as she underwent numerous chemotherapy and radiation therapy treatments.

"It's been a crazy year, but I would probably be near death had I not had that original mammogram. I've lost my hair twice; my kids have seen me too sick to hold up my head. My husband has had to become Mr. Mom. But without that mammogram, we'd be planning my funeral."

Karlyle underwent a double mastectomy and a total hysterectomy in an effort to best mitigate the likelihood of recurring cancer down the road. While performing the procedures to achieve the coveted remission status, her medical team learned that she had high-grade serous carcinoma of the ovary. This preventive treatment may have saved her life with the early detection of ovarian cancer.

"My chemo posse was with me through the darkest days. They uplifted me, made me laugh – they are angels. Other than marrying my husband and having my kids, this is the best decision I've ever made."

As she prepared for additional rounds of chemotherapy and radiation, she was determined to make the transition from having cancer to cancer survivor. Karlyle continues her fight and is still working through her current treatment plan.

"I don't know God's plan for me. I don't know how long I have on this planet. But I know with the excellent medical professionals at Baptist Health, I have a fighting chance to irritate my kids into old age. Whether I'm cancer-free or must fight some more – my doctors, nurses, medical staff down to the janitors – Baptist saved my life. This team has the brightest minds and the biggest hearts."

People like you make it possible for us to continue to provide patients like Karlyle the newest technology and highest level of care.





“ Every day, clinicians, administrators and support staff come together to serve our community and provide quality healthcare to our patients as we strive toward a healthier tomorrow and a brighter future. Donations support programs that care for the emotional and spiritual needs of our patients, with a focus on ensuring that essential needs are met regardless of personal circumstances. ”

– Meghann Chesnut, Director of Philanthropy
Baptist Health Foundation Corbin



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