

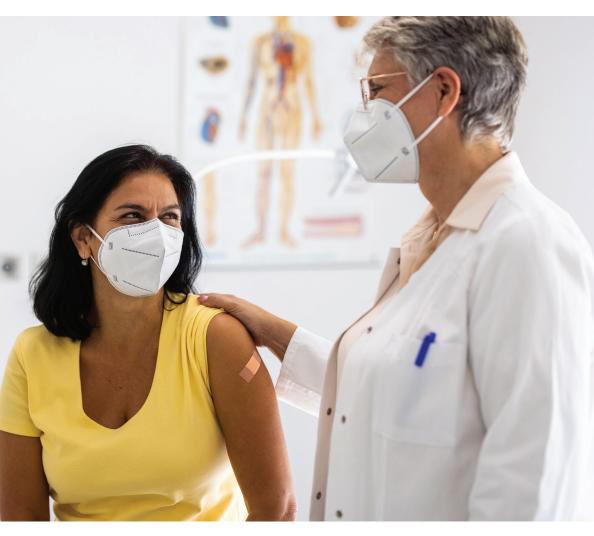


FOUNDATION

Greater Louisville

Serving Louisville and La Grange





ANNUAL REPORT | 2021

Dear Friends,

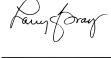
Thank you for your support of Baptist Health Foundation Greater Louisville in 2021. Our Baptist Health hospitals were founded by compassionate people, just like you, who are striving to make their communities better by keeping families healthier. Today, the Baptist Health foundations continue this heritage of service and leadership by fostering partnerships to further enhance the quality of medical care and patient experience available to you within your own community.

Through gifts received last year, you made it possible for us to fund 19 projects, ranging from a new ultrasound machine to assist with the significant increase in the region's need for mammography, to a focus on providing specialized training for our physicians, nurses and medical staff. These projects allow us to meet the specific needs of individuals and families within our community to ensure that we are providing them with the highest level of quality healthcare in their own backyard.

During the last year, Baptist Health has made great efforts to bring world-class care and unmatched compassion here, close to home. Funds are raised throughout the year to support patient assistance to allow us to care for the emotional and spiritual needs of our patients. This year, we were able to provide nonemergency transportation to 563 patients. Louisville also distributed more than \$75,000 to support patients and staff in need in the Baptist Health Charles and Mimi Osborn Cancer Center.

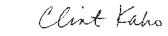
Each service line at Baptist Health Greater Louisville has been directly impacted by every donor who chooses to support our Foundation. It's through your selflessness that Baptist Health is able to provide better and more innovative care to our region. Thank you for your generosity and support.

With gratitude,





LARRY GRAY
President
Baptist Health Louisville





CLINT KAHO President Baptist Health La Grange





JUSTIN LEIGHTY
Executive Director of Philanthropy

2021 BOARD OF DIRECTORS

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164,772 Approximate number of patients seen annually

BAPTIST HEALTH LOUISVILLE

- No. 1 hospital in metro Louisville
- Blue Distinction® Centers+ for **Maternity Care**
- Large Business of the Year
- The Joint Commission Gold Seal of Approval®

BAPTIST HEALTH LA GRANGE

- Blue Distinction® Centers+ for Maternity Care
- "A" rating in patient safety
- American Academy of Sleep Medicine Sleep Center
- American Heart **Association Mission:** Lifeline® award



62,891 Approximate number of patients seen annually

MISSION

Baptist Health demonstrates the love of Christ by providing and coordinating care and improving health in our communities.

VISION

Baptist Health will lead in clinical excellence, compassionate care and growth to meet the needs of our patients.

VALUES

Baptist Health will live out its Christcentered mission and achieve its vision guided by Integrity, Respect, Excellence, Collaboration, Compassion and Joy.

BAPTIST HEALTH LOUISVILLE 2021 FUNDED PROJECTS

- Loan forgiveness support.
- Break room renovations.
- Women's Diagnostic Center ultrasound unit.
- CineMed video subscription renewal.
- Shape Up program for surgical optimization.
- Vestibular training for physical therapists.
- Lymphedema certification for physical therapists.
- Enterade® project.
- EKG machine.
- Two Dinamap vital sign machines.
- Five virtual reality headsets and Cenario VR software.
- NICU evacuation experiment.
- Six pulse oximeters.
- Two portable digital blood pressure monitors.
- Interpreter iPad and stand.
- Zaky ZAK® skin-to-skin wrap.
- Epidural positioning product.
- Music therapy iPod update.
- Community health education.

2021 FUNDED GRANTS

• WHAS Crusade for Children: \$100,000





PRESIDENT'S CIRCLE

The President's Circle was established in 2018 to provide annual support and create partnerships with friends who share an interest in local healthcare. The President's Circle is Baptist Health Foundation Greater Louisville's most prestigious annual recognition society. President's Circle members contribute \$1,000 to \$10,000 annually. Throughout the year, members are invited to attend special events to meet doctors, hospital leaders, and other philanthropically-focused community members to learn about specific health issues and available treatments and services. In 2021, the President's Circle received support from 166 household members.

Working Together - Every Member, Every Year - The Possibilities are Endless.



THE LEGACY SOCIETY

BAPTIST HEALTH FOUNDATION GREATER LOUISVILLI



PLANNED GIVING

Leaving a legacy with Baptist Health ensures we can continue to advance healthcare in our community for generations to come by helping us to improve the medical care we provide. When we know about your intentions, we can plan for your gift and amplify the impact it can make.

To ensure we best meet the wishes of our donors, we are happy to consult with donors, their families, legal professionals and wealth advisors. Together, we can develop a plan for giving that aligns with your specific interests, familial needs and financial considerations to ensure that your legacy gift is most meaningful to you.

When you give to Baptist Health through any avenue of available planned giving options, your generosity is greatly appreciated by those we are privileged to serve. We are happy to discuss your goals, help you learn more about ways to honor a loved one, or talk through the many ways you can make a planned gift. Planned gifts are truly the gifts that keep on giving and provide hope, ensure access, and allow us to meet the highest level of possible care for our patients now and for years to come.

WHY I GIVE



I believe in what Baptist is doing, I especially believe in the leadership and advances at Baptist Health Louisville. Their Christ-centered mission and commitment to patients is something that I want to support. I have confidence in the stability and direction of our hospital system, and I believe healthcare is more prevalent now than ever as they continue to work to lead us out of a pandemic-driven world.

 Rusty Ellison, Baptist Health Foundation Greater Louisville board member

BAPTIST HEALTH LA GRANGE 2021 FUNDED PROJECTS

- ICU portable transport monitor.
- Zaky ZAK® skin-to-skin wrap.
- Ultrasound unit for women's diagnostics.
- Baskets of Sunshine staff appreciation.
- Staff education.
- CuddleCot.
- Rapid infuser.



GIFT SUMMARY

UNRESTRICTED VS. RESTRICTED GIFTS



Unrestricted Gifts:
Restricted Gifts:
Grand Total:

\$704,590.46 \$1,006,883.03 **\$1,711,473.49**

UNRESTRICTED GIFTS

\$118,130 President's Circle

\$421,440 Mission Advancement

\$165,020
Golf Scramble

RESTRICTED GIFTS



Cancer Services \$199,906



Neurosurgery Hybrid Operating Rooms \$10,000



NICU + Pediatric Services \$141,574



Education/Professional
Development
\$371,500



Employee Support \$67,789

Patient Assistance \$37,585

Not all restricted gifts are listed above.

ONCOLOGY **SERVICES**

QUALITY CARE CLOSE TO HOME

"Any time there is a diagnosis of cancer, it's very traumatic, very stressful," said Blakely Kute, MD. Luckily, there are many new developments in chemotherapy – advancements that are part of a full range of treatment offerings at the Baptist Health La Grange Cancer Center.

"Patients are finding that the services they get out here at Baptist Health La Grange are as good as any of the services they could get at larger facilities across the nation," said Dr. Kute, who specializes in oncology and hematology. "We're also able to provide a very personal environment with wonderful continuity of care."

Baptist Health Greater Louisville offers comprehensive cancer care and a full range of support services to help patients on their road to recovery. A team of specially trained providers develop personalized treatment plans to meet the unique needs of each patient. Treatment options include:

- Surgery
- Chemotherapy
- Hormonal therapy
- Immunotherapy
- · Radiation therapy

Baptist Health Greater Louisville also has access to some of the most advanced cancer research and treatment, with cancer clinical trials available to patients. We have pioneered new cancer treatments, including PROVENGE® immunotherapy, designed to stimulate a patient's own immune system against cancer, and new chemotherapy, immunotherapy and hormonal therapy

treatments. Our cancer center infusion suite offers a comfortable, therapeutic and convenient environment for receiving outpatient therapy.

We are making a real difference in the lives of patients — physically, emotionally and spiritually — and your generosity is key to our mission.



Kim Pinnick, grateful patient, with husband.

Z

BAPTIST HEALTH LOUISVILLE

1,768

Patients treated, approximate

17,945

Chemotherapy treatments

12,680

Radiation therapy treatments

BAPTIST HEALTH LA GRANGE

116

Patients treated, approximate

1,199

Chemotherapy treatments



MAKING AN IMPACT THROUGH EVERY PHASE OF TREATMENT

Psychosocial oncology refers to the holistic assessment of a patient's physical, emotional, psychological, behavioral and spiritual well-being alongside cancer diagnosis and treatment. This multidisciplinary approach, available at the Charles and Mimi Osborn Cancer Center, aims to identify common behavioral health symptoms exacerbated by a cancer diagnosis, including anxiety, depression and insomnia.



480

Patients treated

Kathy Halloway, APRN, is trained in the diagnosis and treatment of behavioral health symptoms and applies that knowledge to patients who have been diagnosed with cancer. However, the work that she and her team does can't be summed up in a few sentences.

"My goal is to place patients in the 'driver's seat' when it comes to their care," Kathy said. "I want to know what their goals are and assist in effective communication with the team to make sure we are working together to prioritize the patient's identified quality of life. We hurt together and we heal together."

This treatment option begins at diagnosis and continues through the duration of a patient's life, striving to maximize the availability of continued care to patients during and beyond their treatment. Treatment options are primarily offered in the setting of group therapy alongside a shared medical appointment, allowing for a safe space for patients to connect, manage medications and expectations, and provide a platform for continued questions or assistance throughout their survivorship journey.

"Sometimes it's holding a hand when the words fall flat, preparing a family or couple to allow the conversations that address the concerns they're trying to protect the other from, connecting individuals to a group where their concerns don't seem so unique or isolating, or supporting a patient in recognizing that no treatment and transition to palliative care is a treatment option," she said.

Psychosocial oncology support at Baptist Health Greater Louisville is an available tool to anyone who has been diagnosed with cancer. To meet the community's growing needs, Baptist Health Foundation Greater Louisville helps with support groups and patient assistance. **You can learn more or set up an appointment by calling 502.897.8100.**



BAPTIST HEALTH LOUISVILLE

3,000

Babies born at Baptist Health Louisville 12

Beds in newly expanded NICU

BAPTIST HEALTH LA GRANGE

327

Babies born at Baptist Health La Grange

MIRACLES HAPPEN EVERY DAY.

Allison Miles was just 31-weeks pregnant with twins when she felt a sharp pain in her side. She called her OB/GYN, just to be safe, and within an hour she had an appointment. Turns out, she was in labor and admitted to Baptist Health Louisville.

"I knew I was exactly where I needed to be," says Allison, who gave birth to preemies, Hayden and Nora. "My babies came nine weeks early. The NICU saved their lives."

Allison is grateful for the health of her babies and for the positive experience she had bringing them into this world at Baptist Health Louisville.

Whether moms have a routine delivery, or experience complications as Allison did, our experienced obstetrics and maternity care team works hard to ensure all moms have a positive birth experience. We offer a comprehensive range of services within exceptional facilities so that every mother and baby experience outstanding care with the best possible outcome.

SUPPORTING THE BOND BETWEEN MOMS AND BABIES

Our nursery and level 2 Neonatal Intensive Care unit are centrally located within our space, so mom and baby are never far from each other. The NICU, which features eight private rooms, allows parents to continue bonding with their babies while they get the extra care they need from our experienced specialists.

All aspects of Baptist Health Louisville's Mother and Baby Care are designed with comfort in mind and feature advanced technology, so mothers and newborns are safe and supported during their stay.



SERVICES

EXCELLENCE IN ORTHOPEDICS

Jon Thuerbach is an avid athlete and active grandfather who coped with debilitating knee pain for years. Even though he isn't one to complain, eventually the pain impeded his energetic lifestyle, and he could no longer stifle the groans when he moved from sitting to standing.

He turned to his golfing buddies for orthopedist recommendations and kept hearing the name Rick Sweet, MD, an orthopedic surgeon at Baptist Health Louisville. With Dr. Sweet highly recommended and internet searches to back up the endorsements, Jon moved ahead with knee replacement surgery.

"My surgeries have done wonders," says Jon, who is back to golfing and working out six days a week. "I'd forgotten what it was like to not be in pain all the time."

Baptist Health Louisville Orthopedic Care is the largest total joint replacement hospital in Kentucky, performing approximately 3,000 joint replacement surgeries annually.

The Joint Commission has recognized our orthopedic facilities for excellence in knee and hip replacement.

A new Orthopedic Center opened at Baptist Health Louisville in March 2022. All total joint replacements will be performed in this highly efficient, technologically advanced center, which is expected to attract even more top-flight orthopedic surgeons.

All center staff will be specifically trained in orthopedics, ensuring a high level of expertise at all phases of care and the best possible patient experience.

CARDIOLOGY SERVICES

THE HEART OF HEALTHCARE

For years, Brittany Caskey lived by the motto "go hard or go home," and she rarely slowed down — until Aug. 28, 2020. After work that day, Brittany struggled to get through her typical warmup at the gym. She powered through her evening routine, cooking dinner and helping her son with homework. But when her symptoms escalated to include dizziness, along with back, neck and jaw pain, her husband rushed her to Baptist Health La Grange.

A cardiac catherization revealed one of her arteries was completely blocked. "The procedure saved my life," says Brittany, who is grateful not only for first-rate medical care close to home, but for the empathy shown by cardiologists Bianca Ummat, MD, and Jamie Kemp, MD, and the entire heart care team at Baptist Health La Grange. Their compassion "allowed me to rebound very quickly," she says.

Our dedicated physicians focus on improving patient outcomes — and our heart care team is expanding. This means increased access to evidence-based treatment and shorter wait times for follow-up care.

Statewide, Baptist Health treats more heart patients than any other provider. As cardiovascular disease remains the leading cause of death in the U.S., Baptist Health is continually improving and expanding our services for our patients.





BAPTIST HEALTH LOUISVILLE

476

Open-heart surgeries

4,890

Heart catheterizations performed

115

Transcatheter aortic valve replacement (TAVR) procedures

Brittany Caskey, Heart Care success story, with Jamie Kemp, MD.



PATIENT ASSISTANCE

The Patient Assistance Fund provides assistance with transportation, medication, and other medical-related items that may be a barrier to care. To learn more or give, visit SupportBaptistHealth.org.

\$37,585

EMPLOYEE SUPPORT

The Employee Support Fund was established at Baptist Health Louisville in 1990. The fund provides financial assistance to employees who are undergoing times of hardship, ranging from house fires or a spouse's job loss, to unforeseen medical expenses. To learn more or give, visit SupportBaptistHealth.org.

\$67,789

donated in 2021

WAYS TO GIVE

SUPPORT A CARE AREA

You may choose for your gift to benefit a specific care area within the hospital. Care areas include:

- Mission Advancement
- · Cardiovascular Fund
- · Orthopedic Fund
- Neurosciences Fund
- Oncology Fund
- Nursing Excellence Fund



TRIBUTE GIVING

Make a gift to any care area in honor or memory of a loved one, or in gratitude for a caregiver who provided exceptional care to you or a loved one.

PLANNED GIVING

A planned gift is a wonderful way to show your support and appreciation for Baptist Health Greater Louisville and its mission, while accommodating your own personal, financial, estate-planning and philanthropic goals.

JOINING PRESIDENT'S CIRCLE

Baptist Health Foundation Greater Louisville launched the President's Circle, an annual recognition society, in 2018. The financial support enables the hospital to maintain and enhance excellent patient care, and the network of supporters are well-informed ambassadors who promote better personal health, economic development and community pride – all to help make our community stronger. Memberships range from \$1,000 to \$10,000. If you are interested in joining, contact the Baptist Health Greater Louisville Foundation at 502.896.7475.



PRACTICING GRATITUDE FOR BETTER HEALTH & WELL-BEING

PROJECT GRATITUDE

Project Gratitude is a collaboration between the Baptist Health Foundation and its communities to better understand the role gratitude can or should play in our culture and in a person's health journey. This project explores gratitude from the perspective of patients, a patient's family, care providers and their loved ones, community members and community leaders.

The outcome of this project may educate us on the science of gratitude, connect us through meaningful personal stories and insights, prepare us to act upon our gratitude, and may create new relationships or new ways of seeing the world around us. Learn more at ProjectGratitude.com.

DEEP GRATITUDE TO START AND END EACH DAY

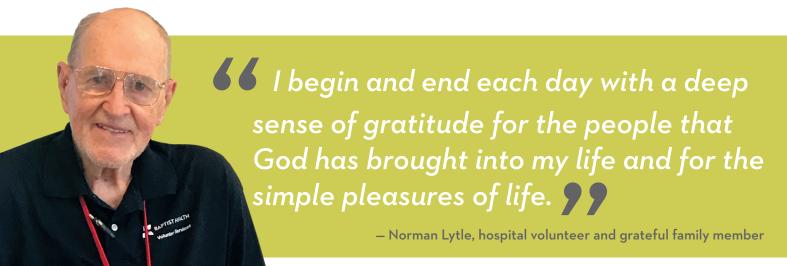
Norman Lytle is grateful for the doctors, nurses and staff who provided such compassionate care for his wife, Martha, during her battle with metastatic breast cancer. This deep gratitude inspired him to become a hospital volunteer, and on the first anniversary of his wife's death, Lytle planned a luncheon for her caregivers and presented Baptist Health Louisville's Park Tower Cancer Center with a framed copy of a watercolor by Martha.

But his gratitude didn't stop there: Norman worked with the Baptist Health Foundation to establish the Martha Lytle Memorial Scholarship, which is awarded annually to an oncology nurse or oncology nurse's aide for continuing education.

The result of such gratitude, according to Lytle, is a positive outlook on life, circumstances and relationships. "It contributes to a sense of joy and feelings of happiness ... as such, gratitude contributes to both spiritual and mental health."

Since the COVID-19 pandemic began, Norman has missed the little things — casual interactions with friends, weekly volunteer shifts at Baptist Health, trips to the gym and the barber and much more.

"I no longer take these relationships and activities for granted. I begin and end each day with a deep sense of gratitude for the people that God has brought into my life and for the simple pleasures of life."



GRATITUDE IS BETTER THAN ANY MEDICINE

Diana Huber, RN, was in a low place last winter when a friend gave her a gratitude journal for Christmas.

"That was the turnaround point for me. It was life changing and better than any medicine I could have been prescribed," said Huber. "Each night as I reflect on the day, I have at least one thing to smile about. There has not been one day where it was hard for me to find something."

The journal reminded Diana that gratitude exists all around us — you just have to look for it. "It can be that look in a patient or family member's eyes letting you know that in this moment, you are the most important person to them. It can be the soft touch of a co-worker's hand on your shoulder to let you know that what you do matters. Even a wave from a stranger that you just let in front of you in traffic can let you know you made a difference."

It's been an incredibly challenging year, Diana said, and yet there is still joy to be found. In particular, she's grateful for her family and her health. "I have been blessed beyond comprehension. By paying my blessings forward, I feel like I am acting out of love and gratitude."



I have been blessed beyond comprehension. By paying my blessings forward, I feel like I am acting out of love and gratitude.

– Diana Huber, RN

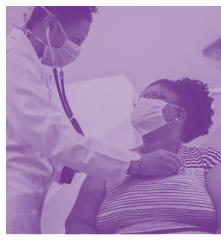
SHARE YOUR GRATITUDE

Share your insights on gratitude or honor an individual who's made a difference in your life.

projectgrat de.com











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SupportBaptistHealth.org 4007 Kresge Way, Louisville, KY 40207 502.896.7475