



BAPTIST HEALTH®

FOUNDATION

Paducah



ANNUAL REPORT | 2021

**2021  
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Dear Friends,

Thank you for your support of Baptist Health Foundation Paducah in 2021. Our Baptist Health hospitals were founded by compassionate people, just like you, who are striving to make their communities better by keeping families healthier. Today, Baptist Health Foundation Paducah continues this heritage of service and leadership by fostering partnerships to further enhance the quality of medical care and overall patient experience that is available within our community.

Through gifts received last year, you made it possible for us to fund 13 projects, ranging from the purchase of a Blanketrol® thermal regulation system, to implementation of the HUGS® Infant Protection system. These projects allow us to meet the specific needs of individuals and families within our community to ensure that we are providing them with high-quality healthcare in their own backyard.

Over the last year, Baptist Health has made great efforts to bring you world-class care and unmatched compassion, close to home. Funds are raised throughout the year to provide advanced technology, such as the Cappock Cam NICVIEW® cameras, which provide a live video stream inside the NICU, so parents can watch and learn their newborn's routine. The purchase of the radial probe drive unit allows improved accuracy of lung biopsies, by identifying potentially harmful tissue more directly. Baptist Health Paducah also introduced the SIM Lab training simulator, which helps clinicians better understand clinical practices and provides modern nursing education.

Service lines at Baptist Health Paducah are directly impacted by every donor who chooses to support the Foundation. It's through your selflessness that Baptist Health is able to provide better and more innovative care to our region. Thank you for your generosity and support.

With gratitude,




**MARDIE HERNDON**  
Foundation Board Chairman, 2022



**BAPTIST HEALTH  
PADUCAH**

**79,265**

Approximate number of patients seen annually



**Carson-Myre Heart Center: National Distinction of Excellence**



**Blue Distinction Centers+ for Maternity Care in the John & Vivian Williams Mother-Baby Unit**



**U.S. News Ranked Hospital**



**NCDR Chest Pain – MI Registry™ Platinum Performance Achievement Award**

**MISSION**

Baptist Health demonstrates the love of Christ by providing and coordinating care and improving health in our communities.

**VISION**

Baptist Health will lead in clinical excellence, compassionate care and growth to meet the needs of our patients.

**VALUES**

Baptist Health will live out its Christ-centered mission and achieve its vision guided by Integrity, Respect, Excellence, Collaboration, Compassion and Joy.

## 2021 FUNDED PROJECTS

- Blanketrol® thermal regulation system.
- HUGS® Infant Protection system.
- MRI patient scanner wands.
- Cappock Cam NICVIEW® cameras.
- Radial probe drive unit.
- SIM Lab training simulator.
- Stryker Precision Saw.
- Cardiothoracic surgery instruments.
- Extracorporeal membrane oxygenation machine (ECMO).
- Parathyroid detector.
- Phillips Epiq 7 echo upgrades.
- Stretcher scales.
- Stryker Neptunes.



President's Circle members Melissa and Robin Breedon, Neil and Ronna Ward.

## PRESIDENT'S CIRCLE

The President's Circle was established in 2015 to provide annual support and create partnerships with friends who share an interest in local healthcare. The President's Circle is Baptist Health Foundation Paducah's most prestigious annual recognition society. President's Circle members contribute \$1,000 to \$10,000 annually. Throughout the year, members are invited to attend special events to meet doctors, hospital leaders, and other philanthropically focused community members to learn about specific health issues and available treatments.

*Working Together - Every Member, Every Year -  
The Possibilities are Endless.*

## THE LEGACY SOCIETY

BAPTIST HEALTH FOUNDATION PADUCAH



## PLANNED GIVING

Leaving a legacy with Baptist Health ensures we can continue to advance healthcare in our community for generations to come by helping us to improve the medical care we provide. When we know about your intentions, we can plan for your gift and amplify the impact it can make.

To ensure we best meet the wishes of our donors, we are happy to consult with donors, their families, legal professionals and wealth advisors. Together, we can develop a plan for giving that aligns with your specific interests, familial needs and financial considerations to ensure that your legacy gift is the most meaningful to you.

Whether or not you give to Baptist Health through available planned giving options, your generosity is greatly appreciated by those we are privileged to serve. We are happy to discuss your goals, help you learn more about ways to honor a loved one, or talk through the many ways you can make a planned gift. Planned gifts are truly the gifts that keep on giving and provide hope, ensure access, and allow us to meet the highest possible level of care for our patients now and for years to come.

## WHY I GIVE

“ I donate to Baptist Health Paducah because they are striving to make a difference with their patients and our community. ”

— Maxine Rittenberry, Legacy Society Member



## 2021 RECEIVED GRANTS

- Carson-Myre Charitable Foundation.
- St. Nicholas Healthcare Payment Assistance Program.
- Ray & Kay Eckstein Charitable Trust.
- WHAS Crusade for Children, Inc.
- Ronald McDonald House Charities of TriState.
- Baird Foundation.
- Mightycause Foundation.

# GIFT SUMMARY

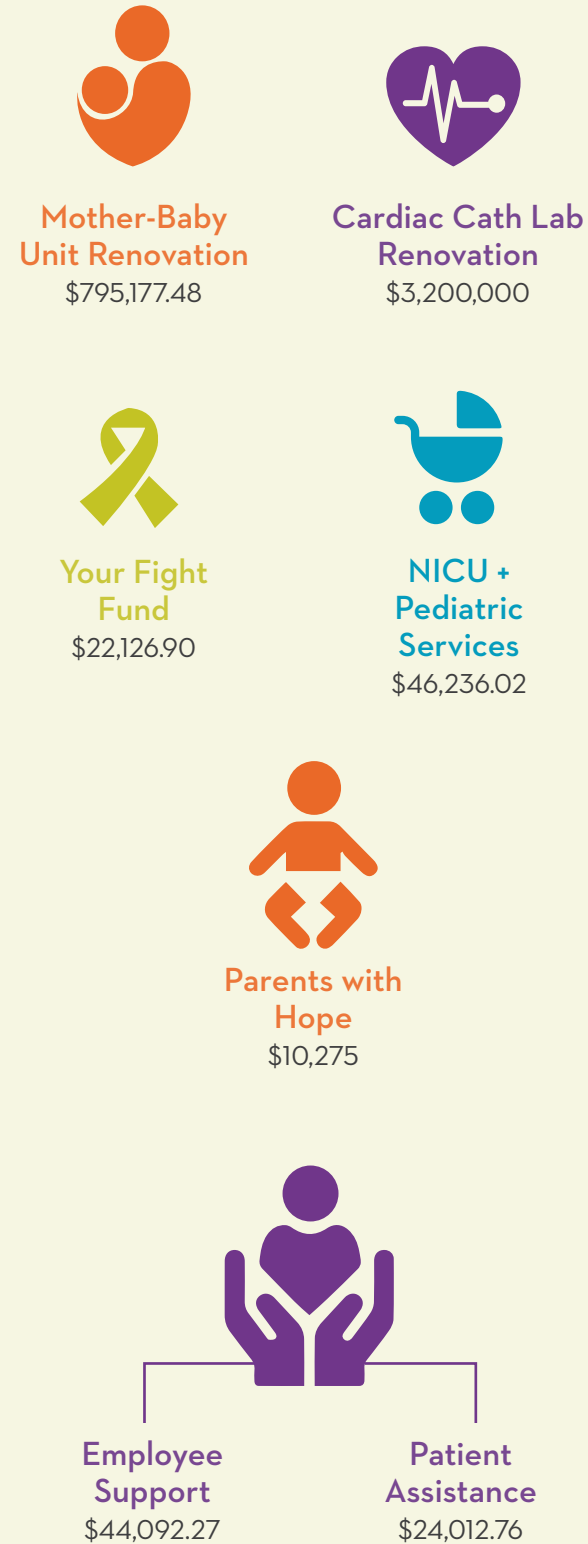
## UNRESTRICTED VS. RESTRICTED GIFTS



## UNRESTRICTED GIFTS

**\$307,985.06**  
Mission Advancement

## RESTRICTED GIFTS



*Not all restricted gifts are listed above.*

# ONCOLOGY SERVICES

## HEALING BEYOND A DISEASE

Bob Dwyer has always been a man on the go – running his family’s kennel business, working at Kirchhoff’s deli in downtown Paducah, and volunteering at local nursing homes with his therapy dog, Joey.

So when he suddenly felt too tired to cut the grass, he knew something was wrong. Bob was diagnosed with a rare form of cancer that had wrapped around his entire prostate, bladder and intestines. It would require complex treatment, which he sought at Baptist Health Paducah.

“There’s a misconception that because we live in a small community, that we should run to Nashville to get our healthcare. The caregiving I’ve received at Baptist Health Paducah is beyond any I’ve ever received in my life,” says Bob. “There’s a healing quality to being in your own backyard.”

Baptist Health Paducah offers comprehensive cancer care and a full range of support services at the Ray and Kay Eckstein Regional Cancer Center. To meet the community’s growing needs, plans are underway to expand our medical oncology and hematology offerings. This expansion will complete the build-out of the second floor of the center, doubling the square footage, which is needed in order to recruit additional physicians and serve more patients.



*Bob Dwyer, grateful patient, with wife, Terrie.*



**560**

Patients treated

**5,465**

Chemotherapy treatments

**12,880**

Radiation therapy treatments

# CARDIOLOGY SERVICES

## THE HEART OF HEALTHCARE

Angela Copeland is a mom of two energetic kids, and she's accustomed to being on the go. But her active lifestyle was recently interrupted by the onset of unexplainable fatigue. "I knew something was wrong because I couldn't take a shower without being tired."

Then came what felt like a bad case of heartburn while at work, where a colleague insisted they take her blood pressure. "He said, 'I don't want to alarm you, but I think you're having a cardiac event.'" An ambulance transported her to Baptist Health Paducah, and initial tests in the emergency room indicated all was normal. But Michael Faulkner, MD, wasn't satisfied: The cardiologist ordered a heart catheterization, which ultimately revealed spontaneous coronary artery dissection.

"It chokes me up sometimes thinking about it, because I could have died. He found it, and he has taken very good care of me ever since," said Angela, who is now symptom-free after a balloon angioplasty expanded her artery. "He really digs deep into what's going on and wants to know if there's anything he can do at any time, and his staff has been really great, too. That's the culture of Baptist Health Paducah."

The Carson-Myre Heart Center at Baptist Health Paducah has been named by the American College of Cardiology for excellence in a number of areas. These include the hospital's cardiac catheterization laboratory, transcatheter valve repair and replacement procedures, and overall commitment to comprehensive, high-quality cardiovascular care.



Angela Copeland, Heart Care success story.



# 238

Open-heart surgeries

# 2,061

Heart catheterizations performed

# 42

Transcatheter aortic valve replacement (TAVR) procedures, without a Watchman™ device

# 52

Watchman™ devices placed



## MOTHER AND BABY CARE

Baptist Health Paducah Mother and Baby Care represents the complete maternity and childbirth service line, ranging from prenatal classes to postpartum lactation consulting. More mothers choose to have their babies at Baptist Health Paducah than at all other western Kentucky hospitals combined – an average of 1,300 deliveries annually. Our recent renovation provided Baptist Health Paducah with a technically sophisticated, advanced facility, allowing for an enhanced patient experience all the way from labor and delivery to hospital discharge.



*“The nurses and doctors were amazing at Baptist Health Paducah. Our first baby was born pre-COVID and we had family who could visit. Our second child we had during COVID. Because of the restrictions on visitors, we had to depend on the nurses more. It really made me appreciate how lucky we were to have such compassionate and caring nurses. We had our child while my OB/GYN was out of town. The on-call delivery doctor was Dr. Savells. It can be unnerving having a doctor you have never met deliver your baby, but Dr. Savells was good at communicating with my husband and me and guiding us through our birth journey. I felt like she was good at putting me at ease and I felt confident she was making the best decisions for the health of baby and me.”*

– Haley Davis, Recent Patient

# 1,083

Babies born at Baptist Health Paducah in 2021

# 222

Babies served in the John and Loree Eckstein NICU

# 52

NICU transports



## PARENTS WITH HOPE FUND

*Pictured, Kase, Jason, Leigh Ann, Kip and Charli Siener.*

On December 23, 2006, twin boys entered this world 3 1/2 months early for parents Jason and Leigh Ann Siener. At just over two pounds, their eyes still shut, and lungs not fully developed, their journey as NICU parents began.

At that time, the closest NICU was in Cape Girardeau, Missouri. While their boys were being airlifted with the medical team, Jason drove to Cape Girardeau to be with them. Due to an emergency C-Section, Leigh Ann remained at Baptist Health Paducah to recover.

“The level of sadness, anxiety, helplessness and uncertainty were so overwhelming, I honestly felt like I was in a horrible nightmare,” recalled Leigh Ann. “My husband was alone in an unfamiliar town two hours away trying to make decisions for our very sick babies, our three-year-old daughter’s life was being turned upside down, and on top of that it was Christmas! How and why was this happening to us?”

After 109 days of ups and downs, they were finally ready to go home. It was during those 109 days that God began planting a seed in their hearts for what is now known as the Parents with Hope Fund.

“As I would scrub in every morning and enter the double doors to visit our boys, I would often encounter other parents doing the same thing,” Leigh Ann said. “It didn’t matter how long our babies had been in the unit, we all shared the common bond of being a NICU parent. We didn’t know what the day was going to hold, but we had the hope that it was going to be better than the day before. It was not just the health of our babies that occupied our thoughts. We had the responsibility of our other children’s needs, our jobs, our monthly bills, our marriage; yet we knew that in order for our NICU baby or babies to heal, we needed to be there to hold them, feed them, be available to meet with the doctors and nurses, etc. The demands were so overwhelming.”

These demands are why Jason and Leigh Ann started the Parents with Hope Fund. This fund is available to ease some of the logistical and financial burdens associated with a NICU stay. “With help from this fund, we pray you will have the opportunity to spend time with your baby or babies in the NICU and have peace that you and your family are going to be OK,” Leigh Ann said.



*Kip and Kase Siener during their NICU stay.*

### WHO IS ELIGIBLE FOR PARENTS WITH HOPE



Any family that has a baby at the Baptist Health Paducah John and Loree Eckstein NICU for 3 days or more.

### SHARE YOUR STORY

Did you receive exceptional care at the John and Loree Eckstein NICU at Baptist Health Paducah? Do you want to recognize a special caregiver, or do you have a special connection to our hospital? Share your story by contacting us at [BHFPaducah@BHSI.com](mailto:BHFPaducah@BHSI.com) or 270.575.2871. We would love to hear from you.

“Please know that you are loved and even though this wasn’t how you dreamed your journey with your baby or babies would begin, you and your family can get through this and be stronger than ever.”

– Leigh Ann Siener, Parent



## PATIENT ASSISTANCE AND EMPLOYEE SUPPORT



### PATIENT ASSISTANCE

The Patient Assistance Fund was established at Baptist Health Paducah to provide assistance with transportation, medication, and other medical-related items that may be a barrier to care.

# \$24,012.76

donated in 2021

### EMPLOYEE SUPPORT

The Employee Support Fund was established at Baptist Health Paducah to provide financial assistance to employees who are undergoing times of hardship that range from house fires or a spouse's job loss, to unforeseen medical expenses.

# \$44,092.27

donated in 2021

## WAYS TO GIVE

### SUPPORT A CARE AREA

You may choose for your gift to benefit a specific care area within the hospital. Care areas include:

- Employee Support Fund
- Cardiology Fund
- Mission Advancement Fund
- Mother and Baby Fund
- NICU Fund
- Oncology Fund
- Patient Assistance Fund
- Stroke Fund



*Pictured, Heath Bowling, Jason Goins, Brandon Buchanan and Mary Buchanan.*

### IN HONOR OF OR MEMORY GIFT

Make a gift to any care area in honor or memory of a loved one, or in gratitude for a caregiver who provided exceptional care to you or a loved one.

### PLANNED GIVING

A planned gift is a wonderful way to show your support and appreciation for Baptist Health Paducah and its mission, while accommodating your own personal, financial, estate-planning and philanthropic goals.



# PRACTICING GRATITUDE FOR BETTER HEALTH & WELL-BEING

## PROJECT GRATITUDE

Project Gratitude is collaboration between Baptist Health Foundation and its communities to better understand the role gratitude can or should play in our culture and in a person's health journey. This project explores gratitude from the perspective of patients, a patient's family, care providers and their loved ones, community members and community leaders.

The outcome of this project may educate us on the science of gratitude, connect us through meaningful personal stories and insights, prepare us to act upon our gratitude, and may create new relationships or new ways of seeing the world around us. [Learn more at ProjectGratitude.com](https://ProjectGratitude.com).



## GRATEFUL FOR FAMILY, HUGS AND HEALTH

Brooke Lodge is most grateful for the life she and her husband have built together, and for her growing family. When she recently took the time to participate in Project Gratitude, Brooke shared the news that she was expecting a baby – a second daughter!

Being pregnant during the pandemic has been challenging, and she's grateful that she and her family have remained healthy. As her due date approaches and more doctor's visits are required, she's seen firsthand how healthcare providers have adapted during these difficult times. "The way that everyone has had to adapt and has worked tirelessly to get through this is truly impeccable."

Brooke spots gratitude in moments as simple as a beautiful day, a warm hug from a friend, or a compassionate moment with a person – all things she appreciated pre-pandemic, but now she's truly grateful for them.

"I think this public health crisis has taught us to be thankful for everything that we have and for the things around us that we fill our daily lives with," she says. "It can be the smallest thing to something much bigger, but it's those things and moments that we had to hold on to when we were all quarantined at home."

Millie, Brooke and Matt Lodge.

**“** *I was shocked and scared when I was diagnosed with breast cancer, but the doctors and nurses made me feel like everything was going to be OK.* **”**

– Misty Simpson, RN, and Grateful Patient



Misty Simpson and family

## MAKING BAD TIMES MUCH, MUCH BETTER

Misty Simpson, RN, is accustomed to caring for others, not the other way around. But in 2017, the then 34-year-old nurse, wife and mother was diagnosed with breast cancer, and her world was turned upside down. "I was shocked and scared when I was diagnosed with breast cancer, but the doctors and nurses made me feel like everything was going to be OK," she said. "They made a bad experience much, much better."

Misty is grateful for the compassionate care she received, especially from Peter Locken, MD, a radiation oncologist at Baptist Health Paducah. "I became very close with so many people at Baptist," she said. "It was a difficult time, but I really looked forward to seeing them. Everyone was so good to me."

SHARE YOUR GRATITUDE

Share your insights on gratitude or honor an individual who's made a difference in your life.

projectgratitude.com



“*The community has a legacy of giving, which has enabled us to continue to provide exceptional services, new technology and new facilities, and we are so grateful for the continued generosity and where it will allow us to go.*”

– Peter Locken, MD,  
Foundation Board Member



SupportBaptistHealth.org/Paducah  
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